

Brookline Community Aging Network (BrooklineCAN) Communications Committee Minutes October 8, 2019

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. **Newsletter**, November Issue. Articles due October 20.
 - Zukerman program Nov. 12 **(Elenore)**
 - Center Communities Survey **(Frank)**
 - Senior Center Holiday Craft Fair **(Ruth)**
 - Putterham Branch Library Book Discussion Group Nov. 18 **(Carol)**
 - First Light Nov. 21 **(Elenore)**
 - Town Meeting Update **(Frank/Carol)**
 - BIG TV – next show **(Matt)**
 - Fall Walking Tours, Brookline Adult Ed. **(Carol)**
 - Starting series on this year's theme: Networking—article on Climate Action Committee **(Ruth)**
 - Soofa Talk (Neighborhood News Feed) **(Elenore)**
 - Adding to Charlie Card **(Elenore)**
 - Book Talk **(Bea)**
 - Bingeing on Netflix **(Bea)**
 - Upcoming Events **(Carol)**
 - o Recreation Department event Nov. 14—Spread the Warmth
2. **Education Committee Report**
 - a. The Katherine Newman program announced for October had to be postponed. It is hoped that it can be re-scheduled this spring. Solo aging is another possible topic for the spring.
 - b. Elenore suggested that the Education Committee consider trips, such as to WBUR. Ruth will convey this at the next meeting.
3. **PR/Media**. Publicity for the annual meeting was successful. We received good coverage, particularly in online media such as *Brookline Patch* and the online *Brookline Tab*, and State Representative Tommy Vitolo sent out our publicity to his constituents. BIG filmed the event and did interviews; we discussed what was being done with this material. Matt will follow up.

Next Meeting: Wednesday, November 13 at 2:00 pm